



# InnoCoach® Your Way to Innovate.

A fundamentally different concept to foster true innovation in your organization.

Dr Christian Bodmer is founder and creator of InnoCoach®, a comprehensive system for managing innovation. The seven modules of InnoLandscape® guarantee a measurable increase in a company's innovation performance.

InnoCoach® offers business consultancy on the management and operational level in the areas of innovation management and technology, using the InnoLandscape® model. We also provide coaching, education, and training consultancy in the form of seminars, workshops, and conferences. We conduct industrial and scientific research in the field of innovation management, technology, and engineering. InnoCoach® provides engineering services and consultancy to support you in designing and implementing the workflows and IT support tools to implement InnoLandscape®.

InnoCoach® consists of InnoLandscape® and its seven modules InnoCulture®, InnoStrategy®, InnoRoadmap®, InnoPipeline®, InnoStudy®, InnoProject®, and InnoControl®, thus offering a systematic and complete system to measurably increase the innovation performance of your company at your pace: InnoCoach – Your Way to Innovate®.

20 years of international experience in innovation management: as a scientist and lecturer, Dr Bodmer has developed advanced concepts of successful innovation management. As Vice President for Advanced Development and Technology Management, he supported Schindler corporation's every effort into being a global leader in its market. As a consultant, he has supported companies of all sizes and industries since 1996.

Bodmer InnoCoach, Ltd.  
Birkenstrasse 49, P.O. Box 88  
CH-6343 Rotkreuz  
Phone +41 41 780 13 41  
info@innocoach.ch